



*Jubileu  
de Ouro*  
CONGRESSO  
BRASILEIRO  
DO CONCRETO  
**2022**



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**OCTOBER 11-14**  
BRASÍLIA - CICB - Convention Center

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## INTRODUCTION

Promoted by the Brazilian Concrete Institute (IBRACON), the Brazilian Concrete Congress has established itself as Brazil's largest technical forum for debates on concrete technology and its own construction systems. More than 950 technical and scientific works are presented in each edition, addressing structural analysis, structural design, construction methodologies, materials and their properties, management and standardization, non-destructive testing, and sustainability. Each year, more and more companies show interest in participating in the event at the Brazilian Concrete Construction Show (FEIBRACON) highlighting their brand, their products and their services.



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## **BRASÍLIA**

The capital of Brazil is located in its Center-West region, along the geographic region known as “Planalto Central” (Central Plateau). According to an estimate by the Brazilian Institute of Geography and Statistics (IBGE) for 2018, its population was 2,974,703 inhabitants (4,284,676 in its metropolitan area), making it the third most populous city in the country. Brasília is also the fifth most populous urban conurbation in Brazil. The Brazilian capital is the largest city in the world to be built in the 20th century.

The city has the largest gross domestic product per capita in relation to capitals, ranking fourth among the main cities in Latin America, and about three times higher than the average Brazilian income.

As the national capital, Brasília is home to the headquarters of the three Branches of the Republic (Executive, Legislative, and Judiciary) and 127 foreign embassies. The city's planning policy, such as the location of residential buildings in large urban areas, the construction of the city through immense avenues, and its division into sectors, has stirred discussions on the way of life in large cities in the 20th century. The city's project divides it into numbered blocks, in addition to sectors for predetermined activities, such as the Hotel Industry, Banking, or Embassies. The city has a unique status in Brazil, as it is a distinct administrative division of a legal municipality, as with other Brazilian cities, similar to Washington, DC, in the United States, and Canberra, in Australia. The city, commonly referred to as “Capital Federal” or “BSB,” is considered a World Heritage Site by UNESCO thanks to its architectural and urban complex, and features the largest listed area in the world, with 112.5 square kilometers.

*Source: Wikipédia*



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# FEIBRACON

Companies and associations that are committed to the technical quality and sustainability of the Brazilian construction industry have the opportunity to be present at the largest technical-scientific event in Brazil on concrete technology and its construction systems, as sponsors and exhibitors at the Brazilian Concrete Construction Show (FEIBRACON).

In addition to strengthening relationships with customers and closing potential deals, companies will have the chance to make an institutional presence in a discussion forum, attended by over 1,000 delegates and over 5,000 visitors from various sectors of the concrete chain, such as design offices, technology control laboratories, builders, suppliers of materials, equipment and services for construction, government agencies, educational and research institutions, and technical entities.



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# BRAZILIAN CONCRETE INSTITUTE

Associação nacional técnico-científica de profissionais e empresas da Engenharia Civil, fundada em 1972, com o objetivo de divulgar a tecnologia do concreto e seus sistemas construtivos.

Promove cursos e eventos, edita publicações técnicas, organiza concursos estudantis e premiações profissionais, promove as atividades de Comitês Técnicos, incentivando e divulgando a pesquisa científica e tecnológica, bem como o debate técnico qualificado na cadeia da construção.



# SCHEDULE

## Knowledge Space

A space set up at the 17th FEIBRACON in which the Seminar on New Technologies will be held, with a technical schedule focusing on the practice of Construction.

## Scheduled Topics

International Major Lectures  
Infrastructure Seminar  
Tall Buildings Seminar  
Controversial Topics  
Science Sessions  
Poster Sessions  
Durability Symposium  
Late-Night Session





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## SPONSORSHIP QUOTAS

### DIAMOND

R\$ 200.000,00  
(members)

R\$ 230.000,00  
(non-members)

### DIAMOND

US\$ 50,000.00  
(member)

US\$ 57,500.00  
(non member)

#### BENEFITS \_\_\_\_\_

BOOTHS with 9,00 sq. m 10

REGISTRATIONS 20

LECTURE-SEMINAR ON NEW TECHNOLOGIES 60min

PRE-EVENT LIVE SESSIONS: JUBILEE PROGRAM\* 06

BRAND EXPOSURE:  
16:9 JPG PROPORTION OR 200 DPI 03pgs

BRAND EXPOSURE:  
CONGRESS ANNALS ADS 03

BRAN EXPOSURE: NEWSLETTERS 06

EXPOSURE AT THE VIRTUAL SHOW (HYBRID EVENT)

\*PRE-CONGRESS LIVE SESSION TO PROMOTE  
THE CONGRESS AND SPONSOR'S PROMOTION  
IN ITS SPONSORSHIP QUOTA



## SPONSORSHIP QUOTAS

### GOLD

R\$ 140.000,00  
(members)

R\$ 161.000,00  
(non members)

### GOLD

US\$ 35,000.00  
(member)  
US\$ 40,250.00  
(non member)

#### BENEFITS \_\_\_\_\_

<u>BOOTHS with 9,00 sq. m</u>	<u>06</u>
<u>REGISTRATIONS</u>	<u>10</u>
<u>LECTURE-SEMINAR ON NEW TECHNOLOGIES</u>	<u>30min</u>
<u>PRE-EVENT LIVE SESSIONS: JUBILEE PROGRAM*</u>	<u>03</u>
<u>BRAND EXPOSURE: 16:9 JPG PROPORTION OR 200 DPI</u>	<u>02pgs</u>
<u>BRAND EXPOSURE: CONGRESS ANNALS ADS</u>	<u>03</u>
<u>BRAN EXPOSURE: NEWSLETTERS</u>	<u>03</u>
<u>EXPOSURE AT THE VIRTUAL SHOW (HYBRID EVENT)</u>	

\*PRE-CONGRESS LIVE SESSION TO PROMOTE  
THE CONGRESS AND SPONSOR'S PROMOTION  
IN ITS SPONSORSHIP QUOTA





## SPONSORSHIP QUOTAS

# SILVER

R\$ 70.000,00  
(members)

R\$ 80.500,00  
(non-members)

# SILVER

US\$ 17,500.00  
(member)

US\$ 20,125.00  
(non member)

## BENEFITS \_\_\_\_\_

<u>BOOTHS with 9,00 sq. m</u>	03
<u>REGISTRATIONS</u>	05
<u>LECTURE-SEMINAR ON NEW TECHNOLOGIES 15min</u>	
<u>PRE-EVENT LIVE SESSIONS: JUBILEE PROGRAM*</u>	01
<u>BRAND EXPOSURE: 16:9 JPG PROPORTION OR 200 DPI</u>	01pg
<u>BRAND EXPOSURE: CONGRESS ANNALS ADS</u>	01
<u>BRAN EXPOSURE: NEWSLETTERS</u>	01
<u>EXPOSURE AT THE VIRTUAL SHOW (HYBRID EVENT)</u>	

\*  
\*PRE-CONGRESS LIVE SESSION TO PROMOTE  
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IN ITS SPONSORSHIP QUOTA



# EXHIBITOR

R\$ 20.000,00  
(members)

R\$ 23.000,00  
(non-members)

*EXHIBITOR*  
US\$ 5,000.00  
(member)  
US\$ 6,000.00  
(non member)

## BENEFITS \_\_\_\_\_

BOOTHS with 9,00 sq. m 01

REGISTRATIONS 02

BRAND EXPOSURE:  
16:9 JPG PROPORTION OR 200 DPI ½ page

EXPOSURE AT THE VIRTUAL SHOW (HYBRID EVENT)

\*PRE-CONGRESS LIVE SESSION TO PROMOTE  
THE CONGRESS AND SPONSOR'S PROMOTION  
IN ITS SPONSORSHIP QUOTA



# SPONSORSHIP QUOTAS

## DIAMANTE

MEMBER R\$ 200.000,00

NON MEMBER R\$ 230.000,00

## OURO

R\$ 140.000,00

R\$ 161.000,00

## PRATA

R\$ 70.000,00

R\$ 80.500,00

## EXPOSITOR

R\$ 20.000,00

R\$ 23.000,00

## DIAMOND

MEMBER US\$ 50,000.00

NON MEMBER US\$ 57,500.00

## GOLD

US\$ 35,000.00

US\$ 40,250.00

## SILVER

US\$ 17,500.00

US\$ 10,125.00

## EXHIBITOR

US\$ 5,000.00

US\$ 6,000.00

## JANTAR

MEMBER R\$ 120.000,00

NON MEMBER R\$ 138.000,00

## ALMOÇOS

R\$ 150.000,00

R\$ 172.500,00

## LIVROS

R\$ 100.000,00

R\$ 115.000,00

## DINNER

MEMBER US\$ 30,000.00

NON MEMBER US\$ 34,500.00

## LUNCH

US\$ 37,500.00

US\$ 43,125.00

## BOOKS

US\$ 25,000.00

US\$ 28,750.00



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## CONDITIONS – 1st MATURITY – DATES

**INSTALLMENTS** in up to 17 months:

(July / August / September / October / November / December 2021 and January /  
February / March / April / May / June / July / September / October / November 2022)

**Closing on 7/30/2021 and Start of payment on 8/10/2021**

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**INSTALLMENTS** in up to 16 months:

(August / September / October / November / December 2021 and January /  
February / March / April / May / June / July / August / September / October / November 2022)

**Closing on 8/30/2021 and Start of payment on 9/10/2021**

**And so on...**





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**11 A 14 DE OUTUBRO**  
BRASÍLIA - CICB - Centro de Convenções

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