



61st

BRAZILIAN
CONCRETE
CONFERENCE
IBRACON
2019

OCT 15 TO 18 | FORTALEZA - CEARÁ

**DURABILITY OF CONCRETE STRUCTURES
TECHNOLOGICAL ADVANCES**

ACHIEVEMENT



ORGANIZATION

IKONE25
ANOS

Presentation

Promoted by the Brazilian Concrete Institute - IBRACON, The Brazilian Concrete Conference was consolidated as the larger national technical forum of debates on concrete technology and its construction systems. Over 850 technical-scientific works are presented at each edition addressing subjects like structural analysis, structural project, construction methodologies, materials and their properties, management and normalization, non destructive tests and sustainability.

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Presentation

Each year, more and more companies show interest in participating in the event at the Brazilian Fair of Concrete Constructions (Feibracon), highlighting their brands, products and services.

Opportunity to consolidate your brand before a public comprising professionals of the construction sector (30%), undergraduation students (53%) and post-graduation students (17%) of Civil Engineering, Architecture and Technology. In the last five years, the Brazilian Concrete Conference editions counted on the participation of over 1,000 professionals like technologists, designers, engineers from construction, energy, equipment and materials companies, from laboratories and government bodies and technical associations.

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+1,700

WORKS REGISTERED
IN EACH EDITION



8%

AVERAGE ANNUAL
GROWTH IN
REGISTRATIONS



+1,000

PARTICIPANTS
PER EDITION

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FEIBRACON

Companies and associations committed with technical quality and sustainability of the national construction sector have the opportunity to show up in the largest Brazilian technical-scientific event on concrete technology and its construction systems as sponsors and exhibitors in the Brazilian Fair of Concrete Constructions (FEIBRACON). In addition to starting relationships with clients and closing potential businesses, the companies will have the chance to be present in the discussion forum where over 1,000 participants and over 5,000 visitors from different sectors of the concrete chain, like project offices, laboratories of technological control, builders, suppliers of materials, equipment and services for construction, government agencies, teaching and research institutions and technical entities will be present.

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BRAZILIAN CONCRETE INSTITUTE



National technical-scientific association of Civil Engineering professionals and companies, founded in 1972, with the objective of divulging concrete technology and its construction systems. It promotes courses and events, edits technical publications, organizes student contests and professional awards, promotes activities of Technical Committees, encouraging and disseminating scientific and technological research as well as qualified technical debate in the construction chain.

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Schedule

Space of Knowledge

Space mounted at XV Feibracon where the New Technologies Seminar will be held, with technical program turned to construction practice.

Schedule topics

International Master Lectures

Technological Innovations Seminar

Civil Engineering Teaching Seminar

High Buildings Seminar

Controversial themes

Scientific sessions

Posters sessions

Railway, subway and road infrastructure
symposium

Technical panels

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SPONSORSHIP QUOTAS

DIAMOND
US\$ 60,000.00

BENEFITS

9M2 BOOTH WITH BASIC ASSEMBLY	10
REGISTRATIONS	10
LECTURE IN SEMINAR OF NEW TECHNOLOGIES	30'

INSTITUCIONAL PRESENCE (LOGO)

SITE (LINK TO YOUR PAGE)	1
FINAL PROGRAMM	1
ELECTRONIC PROCEEDINGS	1
NEWSLETTERS	1
SIGNALLING OF THE CONVENTION CENTER AND/OR AUDITORIUM	1
AD IN THE PROCEEDINGS IN WIDESCREEN FORMAT	1
DIMENSION 16:9 (JPG OR PDF) WITH 200 DPI	2 PGS

*The New Technologies Seminar will be held in the Space of Knowledge within XV Feibracon

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SPONSORSHIP QUOTAS

GOLD
US\$ 22,500.00

BENEFITS

9M2 BOOTH WITH BASIC ASSEMBLY	6
REGISTRATIONS	6
LECTURE IN SEMINAR OF NEW TECHNOLOGIES	20'
INSTITUCIONAL PRESENCE (LOGO)	
SITE (LINK TO YOUR PAGE)	1
FINAL PROGRAMM	1
ELECTRONIC PROCEEDINGS	1
NEWSLETTERS	1
SIGNALLING OF THE CONVENTION CENTER AND/OR AUDITORIUM	1
AD IN THE PROCEEDINGS IN WIDESCREEN FORMAT	1
DIMENSION 16:9 (JPG OR PDF) WITH 200 DPI	2 PGS

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SPONSORSHIP QUOTAS

RUBY
US\$ 21,000.00

BENEFITS

REGISTRATIONS	6
LECTURE IN SEMINAR OF NEW TECHNOLOGIES	20'
INSTITUCIONAL PRESENCE (LOGO)	
SITE (LINK TO YOUR PAGE)	1
FINAL PROGRAMM	1
ELECTRONIC PROCEEDINGS	1
NEWSLETTERS	1
SIGNALLING OF THE CONVENTION CENTER AND/OR AUDITORIUM	1
AD IN THE PROCEEDINGS IN WIDESCREEN FORMAT	1
DIMENSION 16:9 (JPG OR PDF) WITH 200 DPI	2 PGS

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SPONSORSHIP QUOTAS

PRATA
US\$ 10,500.00

BENEFITS

9M2 BOOTH WITH BASIC ASSEMBLY	3
REGISTRATIONS	3
LECTURE IN SEMINAR OF NEW TECHNOLOGIES	15'
INSTITUCIONAL PRESENCE (LOGO)	
SITE (LINK TO YOUR PAGE)	1
FINAL PROGRAMM	1
ELECTRONIC PROCEEDINGS	1
NEWSLETTERS	1
SIGNALLING OF THE CONVENTION CENTER AND/OR AUDITORIUM	1
AD IN THE PROCEEDINGS IN WIDESCREEN FORMAT	1
DIMENSION 16:9 (JPG OR PDF) WITH 200 DPI	1 PG

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SPONSORSHIP QUOTAS

BRONZE
US\$ 9,000.00

BENEFITS

REGISTRATIONS	3
LECTURE IN SEMINAR OF NEW TECHNOLOGIES	15'
INSTITUCIONAL PRESENCE (LOGO)	
SITE (LINK TO YOUR PAGE)	1
FINAL PROGRAMM	1
ELECTRONIC PROCEEDINGS	1
NEWSLETTERS	1
SIGNALLING OF THE CONVENTION CENTER AND/OR AUDITORIUM	1
AD IN THE PROCEEDINGS IN WIDESCREEN FORMAT	1
DIMENSION 16:9 (JPG OR PDF) WITH 200 DPI	1 PG

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EXPOSITOR EXHIBITOR

MEMBER
US\$ 3,600.00

NON-MEMBER
US\$ 4,500.00

BENEFITS

9M2 BOOTH WITH BASIC ASSEMBLY	1
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REGISTRATIONS	1
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INSTITUCIONAL PRESENCE (LOGO)

SITE (LINK TO YOUR PAGE)	1
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ELECTRONIC PROCEEDINGS	1
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COMMENTS

The logos will be proportionately scaled the according to each category of sponsorship. Selection of the booths will be by order of accession.

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SPONSORSHIP QUOTAS

DIAMOND	GOLD	RUBY	SILVER	BRONZE
US\$ 60,000.00	US\$ 22,500.00	US\$ 21,000.00	US\$ 10,500.00	US\$ 9,000.00

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ACHIEVEMENT



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ORGANIZATION

IKONE25
ANOS

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www.ibracon.org.br/eventos/61cbc/



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